

Art director, photographer : I work on creative concepts & art direction for brands, social media campaigns, visual campaigns (both print and digital), and photography

Clients : Lululemon, Bellerose, Les Others, Asos, Columbia, DIOR, Guerlain, Chloé, Club Med, My Little Paris, Maison & Objets, 100BON, Organic Basics, 4AD music label, Noo, Hara the label, Swiss tourism



MOULIN MARION
MAÎTRE MEUNIER DEPUIS 1897

MOULIN MARION

Art direction & photography for Moulin Marion, organic flour mill based in Macôn





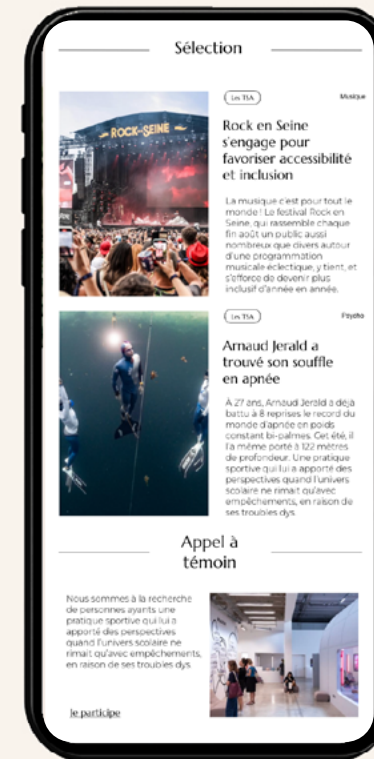
zêbres &
cie

ZEBRES & CIE MEDIA

Art direction, brand identity and graphic design for the printed & digital french magazine Zèbres & cie, about neurodiversity







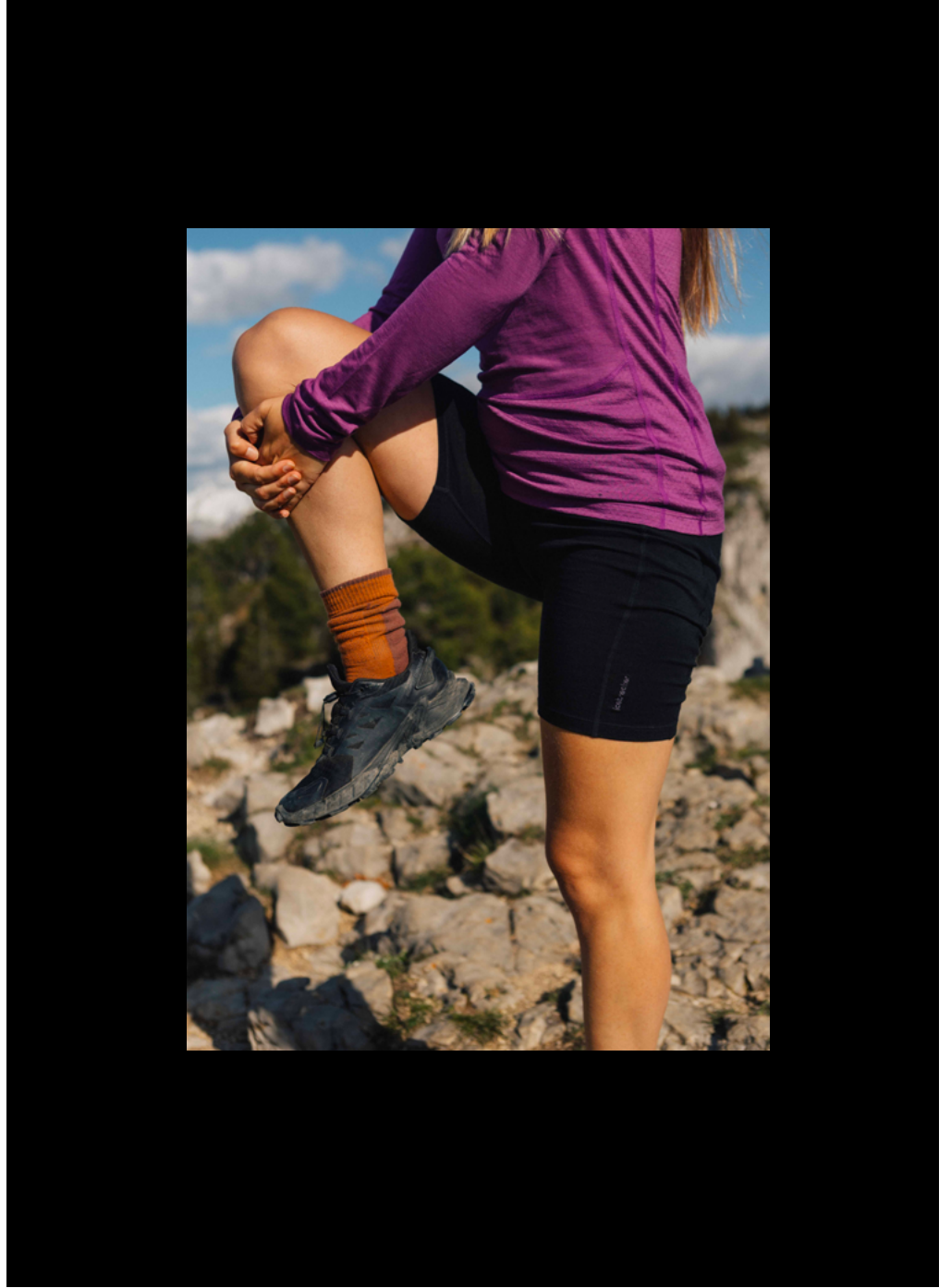
icebreaker
Move to natural

ICEBREAKER

Art direction & photography for Icebreaker, published on social platforms







GUERLAIN

GUERLAIN

Art direction, graphic & editorial design for a seasonal magazine for the high end beauty brand Guerlain



L'ÉMOTION À FLEUR DE PEAU



02

Depuis toujours, Guerlain s'inspire de la nature pour créer des parfums qui célèbrent sa beauté infinie. Avec la collection Aqua Allegoria, la Maison capte ses nuances les plus pures et ses émotions les plus vibrantes. Née en 1999, cette ligne emblématique rend hommage à la diversité des paysages et des senteurs qui façonnent notre monde.

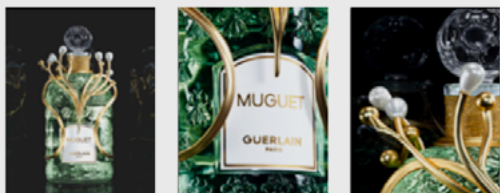




04

UNE TEXTURE SENSORIELLE UNIQUE
Sa texture huile-en-eau infusée de micro-billes fusionne immédiatement avec la peau, la laissant plus ferme, plus éclatante et plus lisse. Composée à 99% d'ingrédients d'origine

ÔDE



MUGUET

Depuis toujours, Guerlain s'inspire de la nature pour créer des parfums qui célèbrent sa beauté infinie. Avec la collection Aqua Allegoria, la Maison capte ses nuances les plus pures et ses émotions les plus vibrantes. Née en 1999, cette ligne emblématique rend hommage à la diversité des paysages et des senteurs qui façonnent notre monde.

02

DE MAI



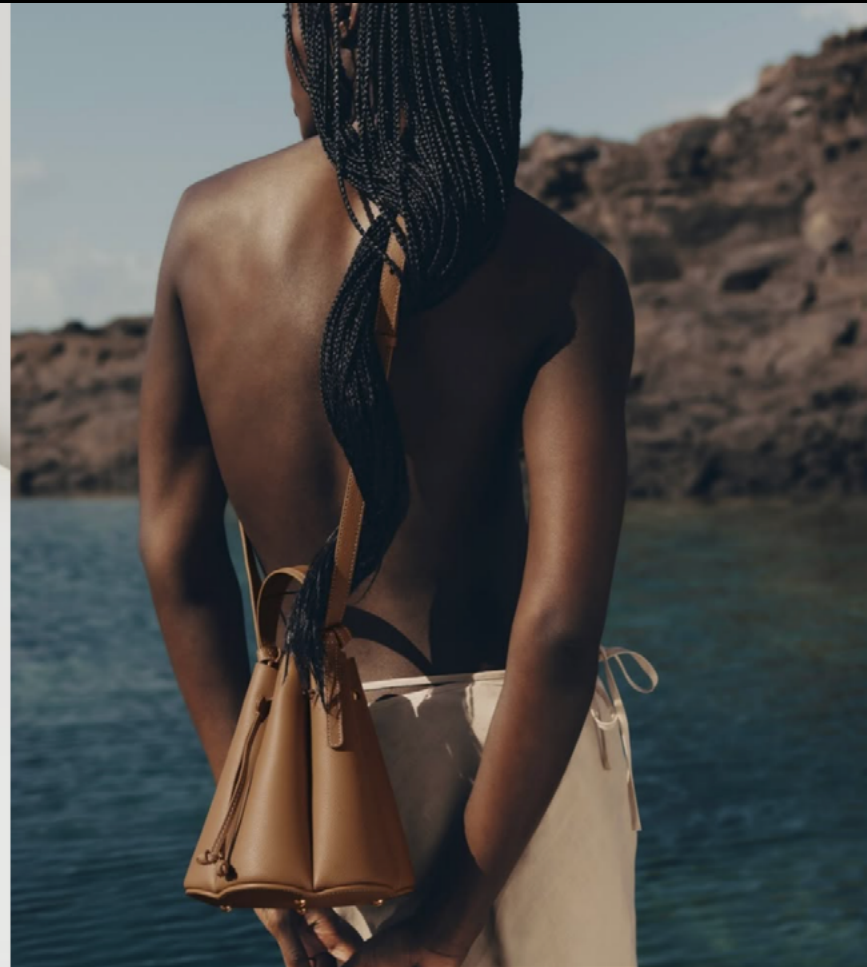
POLÈNE

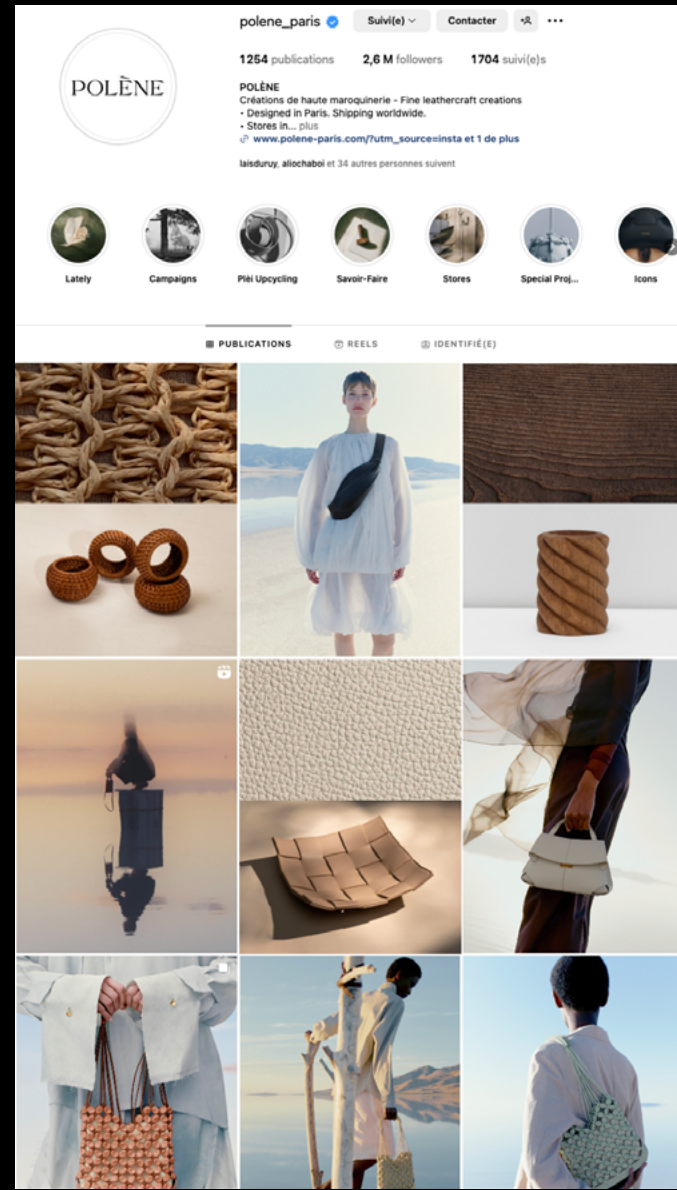
POLÈNE

Art direction, visuals and moving images for a partnership between Polène (marroquinerie) & Oros (artisanat), around table objects

POLÈNE +

OR02





POLÈNE +

OR02





les others  **Columbia**

LES OTHERS x COLUMBIA

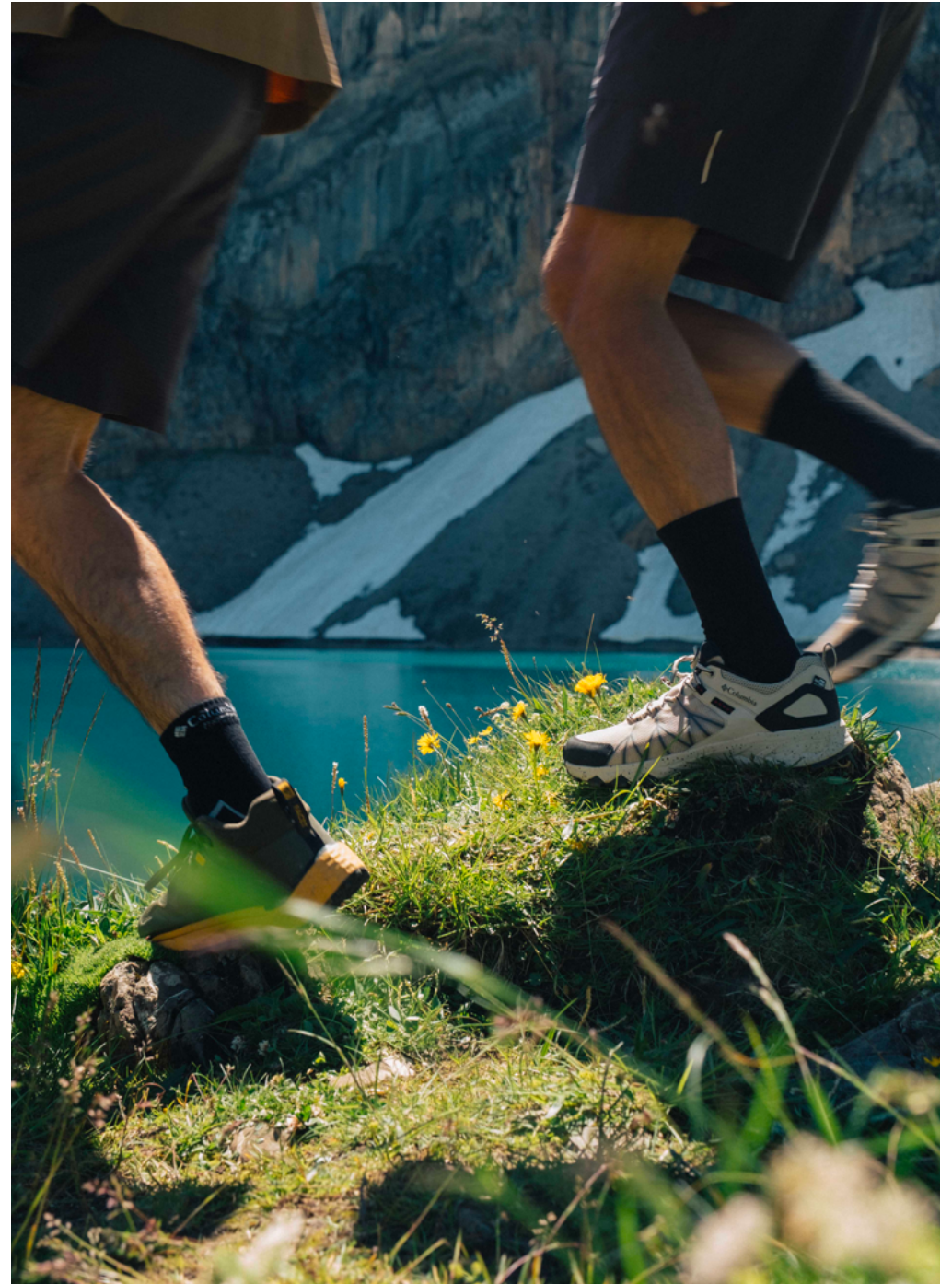
Art direction & photography for Les Others x Columbia, to be published on social media, Les Others magazine

les others







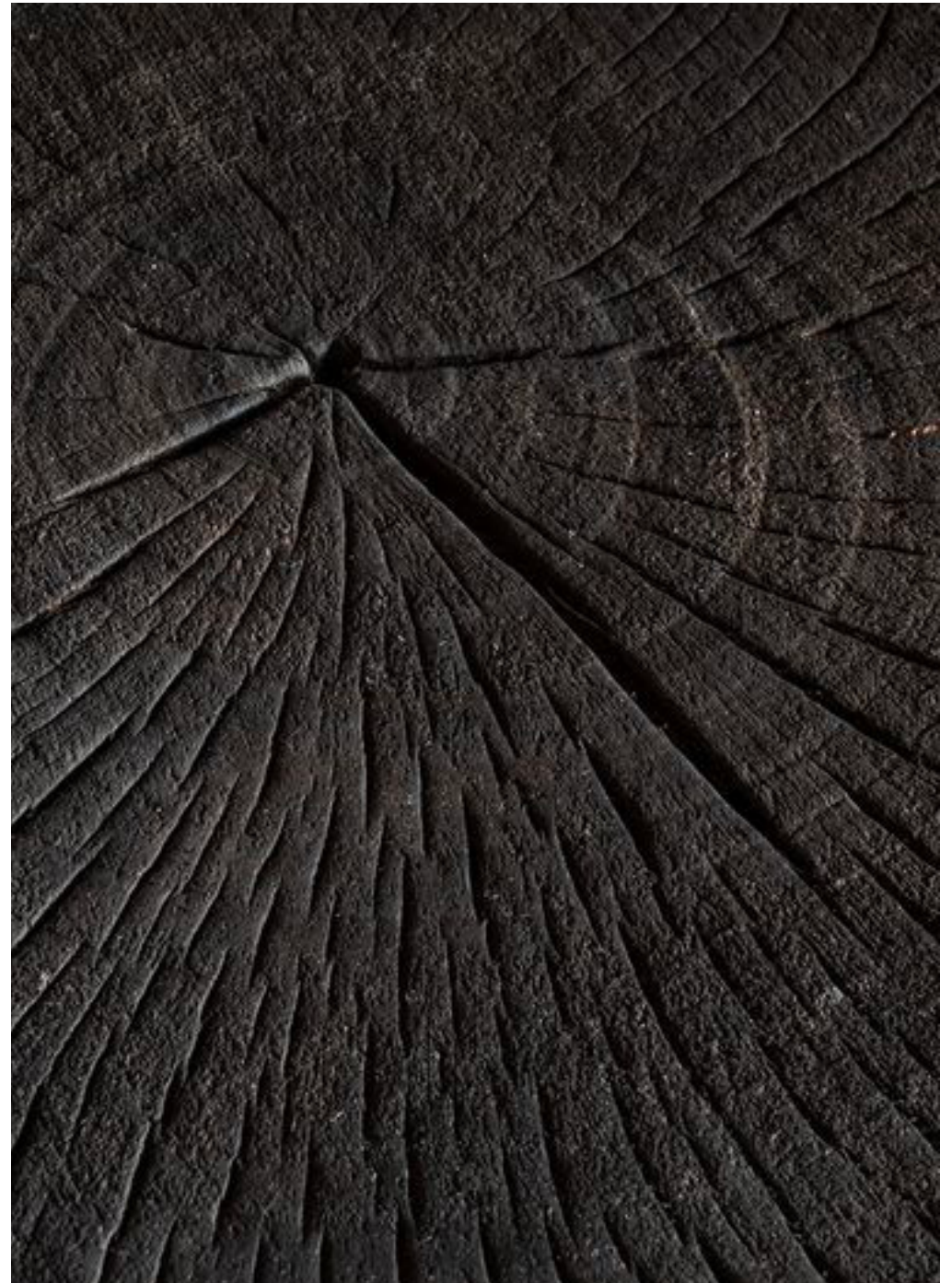


100BON

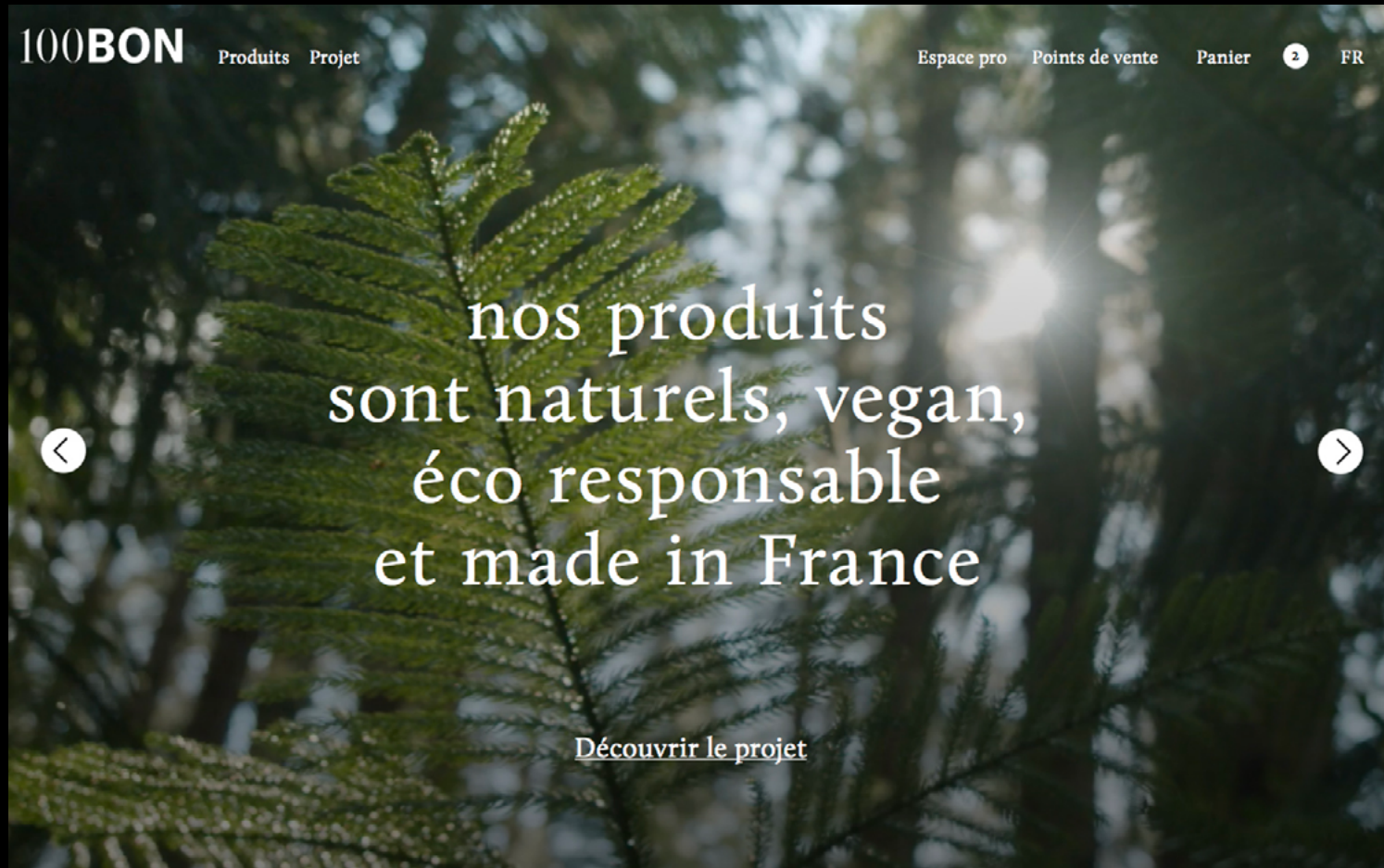
100BON

Art direction, brand identity and graphic design for the french Natural perfumer brand 100BON



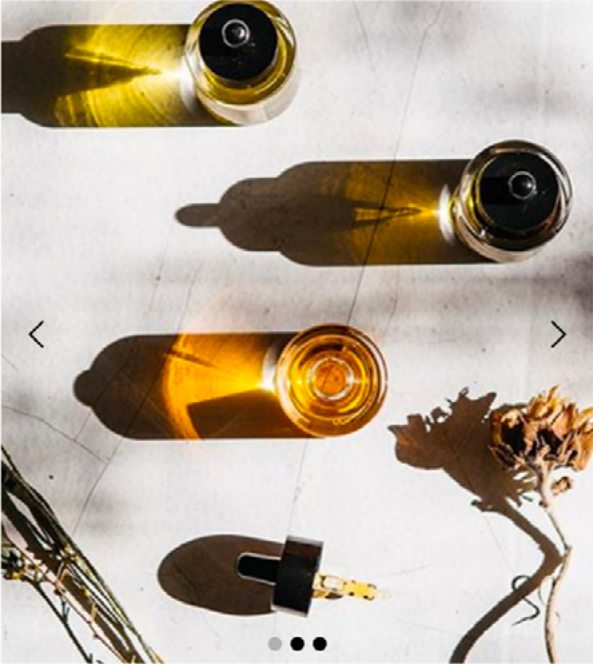






100BON Produits [Projet](#)

[Espace pro](#) [Points de vente](#) [Panier](#) **2** [FR](#)



Aromachologie
99,8% naturel

★★★★☆
[10 avis](#)

I.OI Nouveau Souffle

Synergie de 11 huiles essentielles dont l'H.E. de Cyprés vert *Cupressus sempervirens* et l'H.E. Aiguilles de sapin de Sibérie *Abies sibirica* L. lorsque la fatigue s'installe et que vous avez besoin de vous oxygéner pour recharger les batteries. Respirez.

☒ 10 ML ☐ 30 ML [AJOUTER AU PANIER - 10€](#)

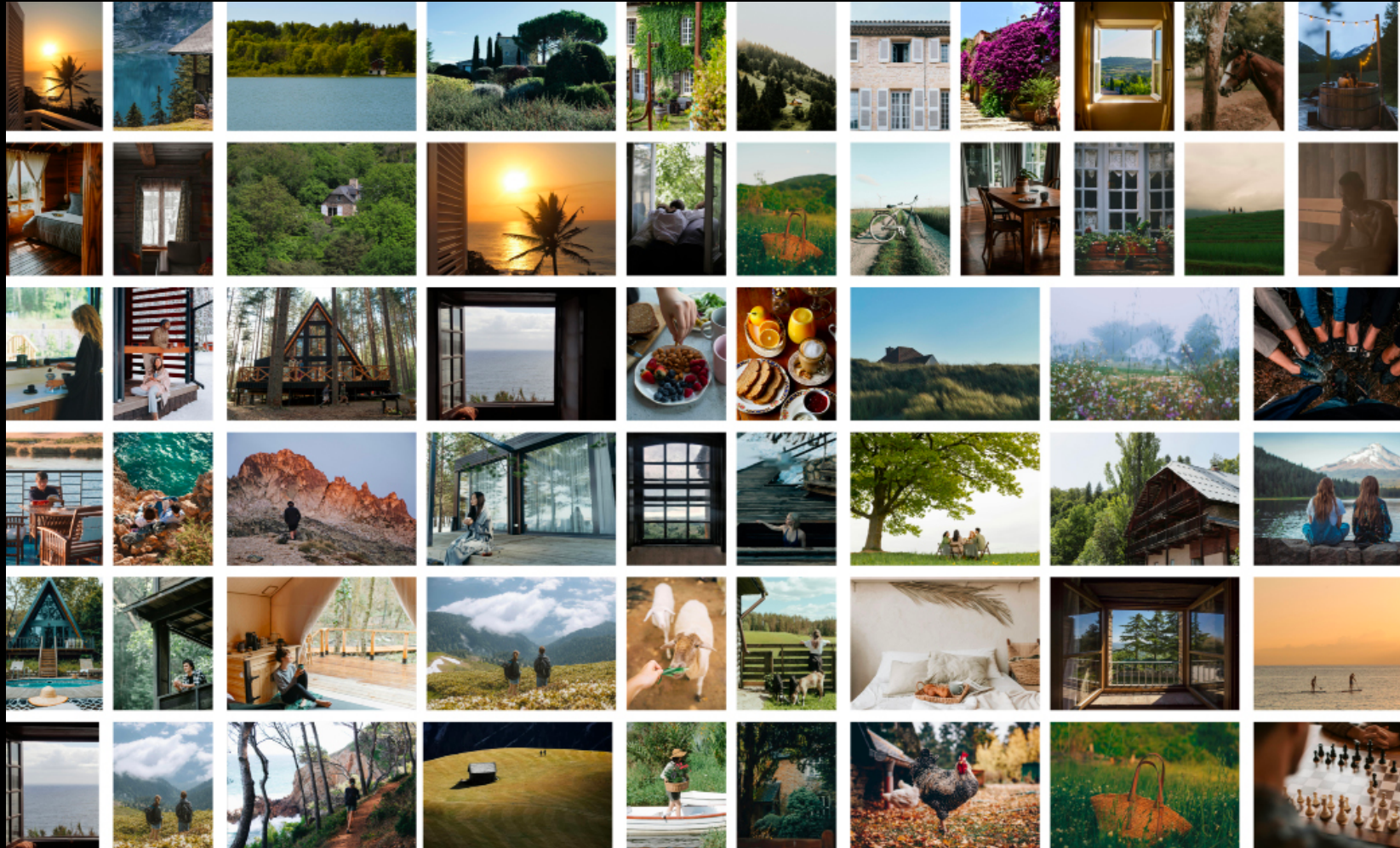
Ingrédients

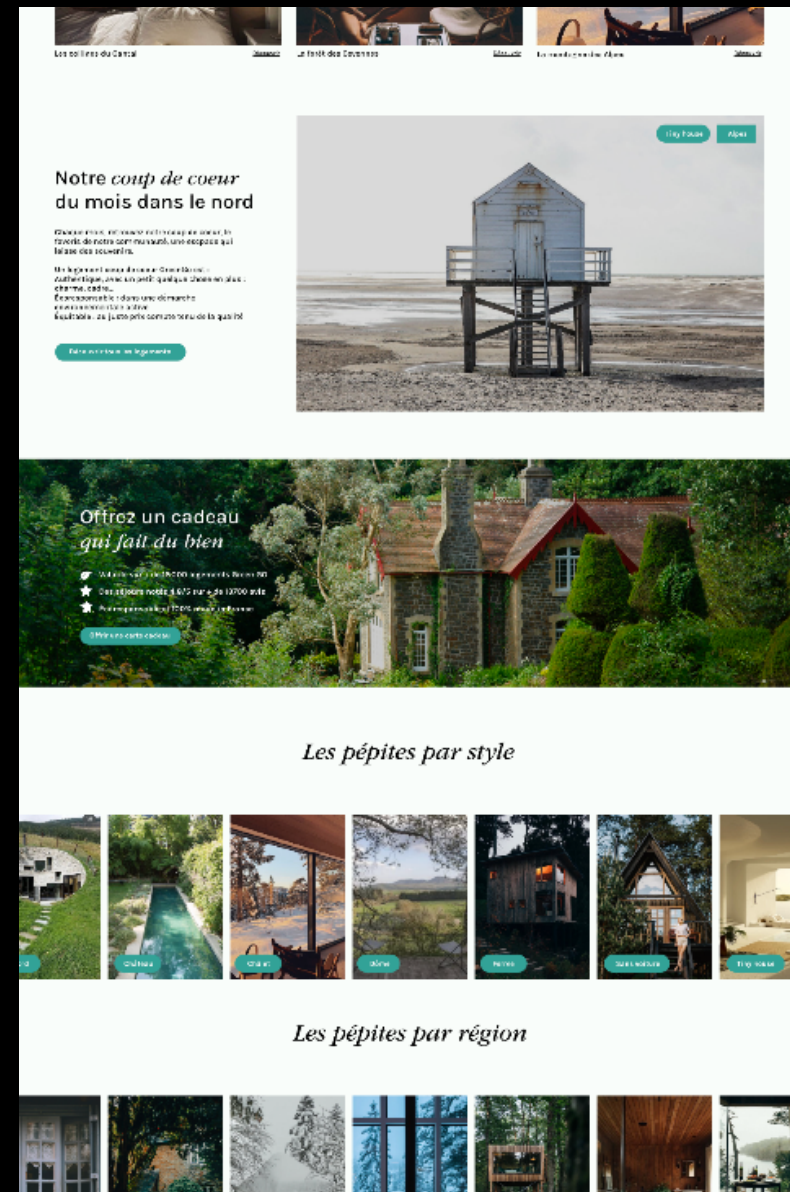
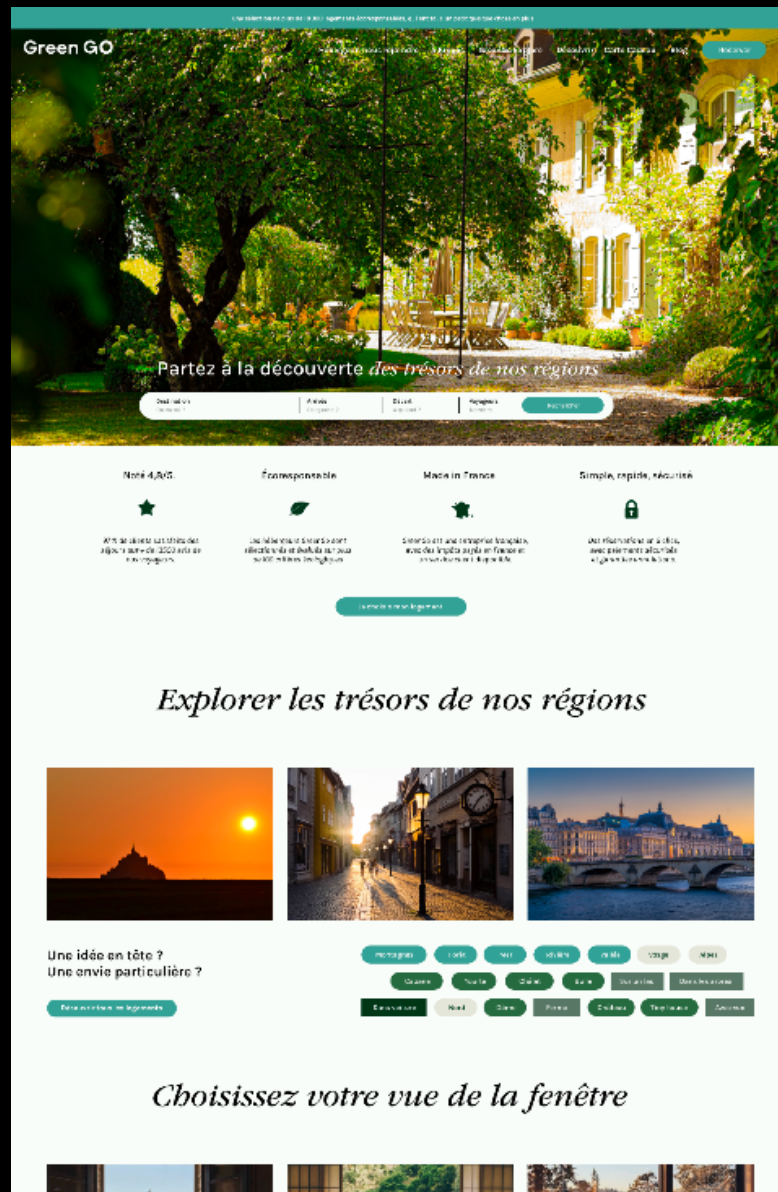
Juniperus virginiana, Abies sibirica L., Lavandula angustifolia, Abies alba, Eucalyptus globulus, Mentha X piperita, Cymbopogon martinii, Cupressus sempervirens, Mentha viridis, Canarium luzonicum et Pelargonium graveolens

***Green* GO**

GREENGO

Art direction, brand identity, social media for an eco-friendly accommodations website, based in France



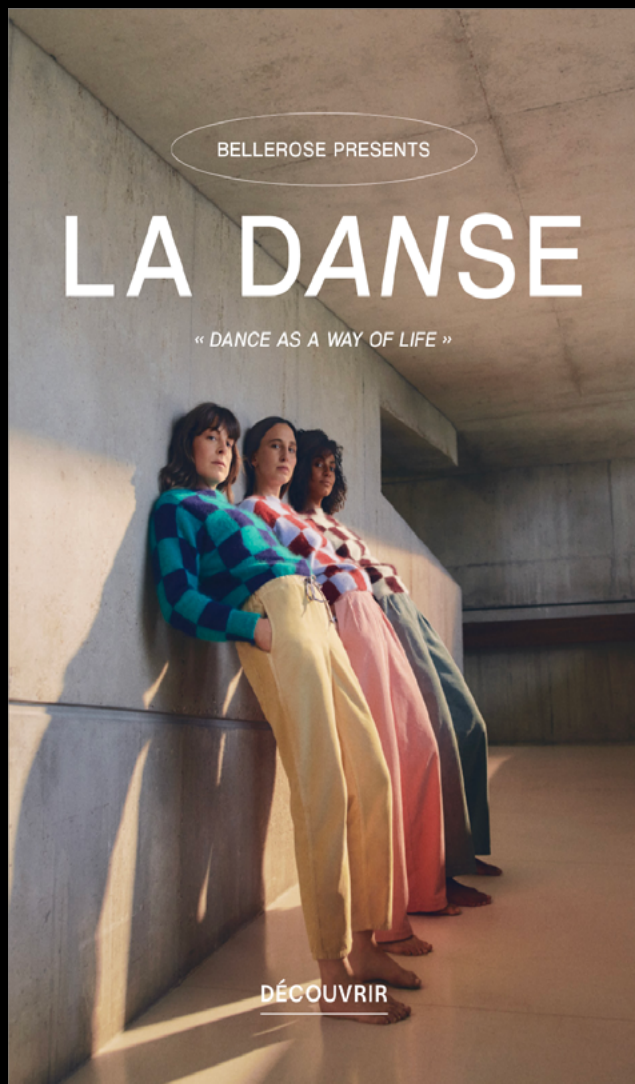




Bellerose.

BELLEROSE

Concept & Art direction, graphic design for seasonal campaigns, social media, newsletters for the Belgium fashion brand





Bellerose.
NOUVELLE COLLECTION



TOUTES EN ROBE !

Bellerose



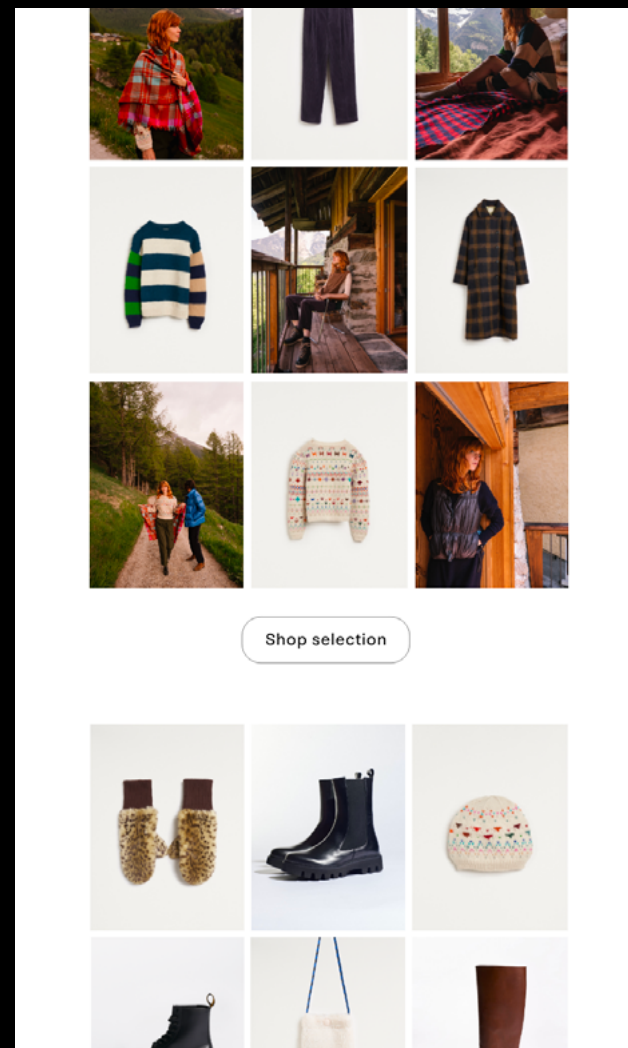
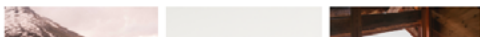
TEENS
SPIRIT



Winter selection

Our new collection is rolling in and we're falling in love with literally everything! So to keep our cool, keep our closets from bursting open — and keep our banker from having a heart attack — we called on the experts.

[Discover the story](#)



asos

ASOS

Art direction, graphic design & talent research for the UK magazine Asos

Everything Spring 19

asos

Adwoa Aboah





Pride is a symbol of such resilience... To put on the most loud, public



display possible, in the streets, with music, glitter and Speedos

KJ APA

KJ Apa

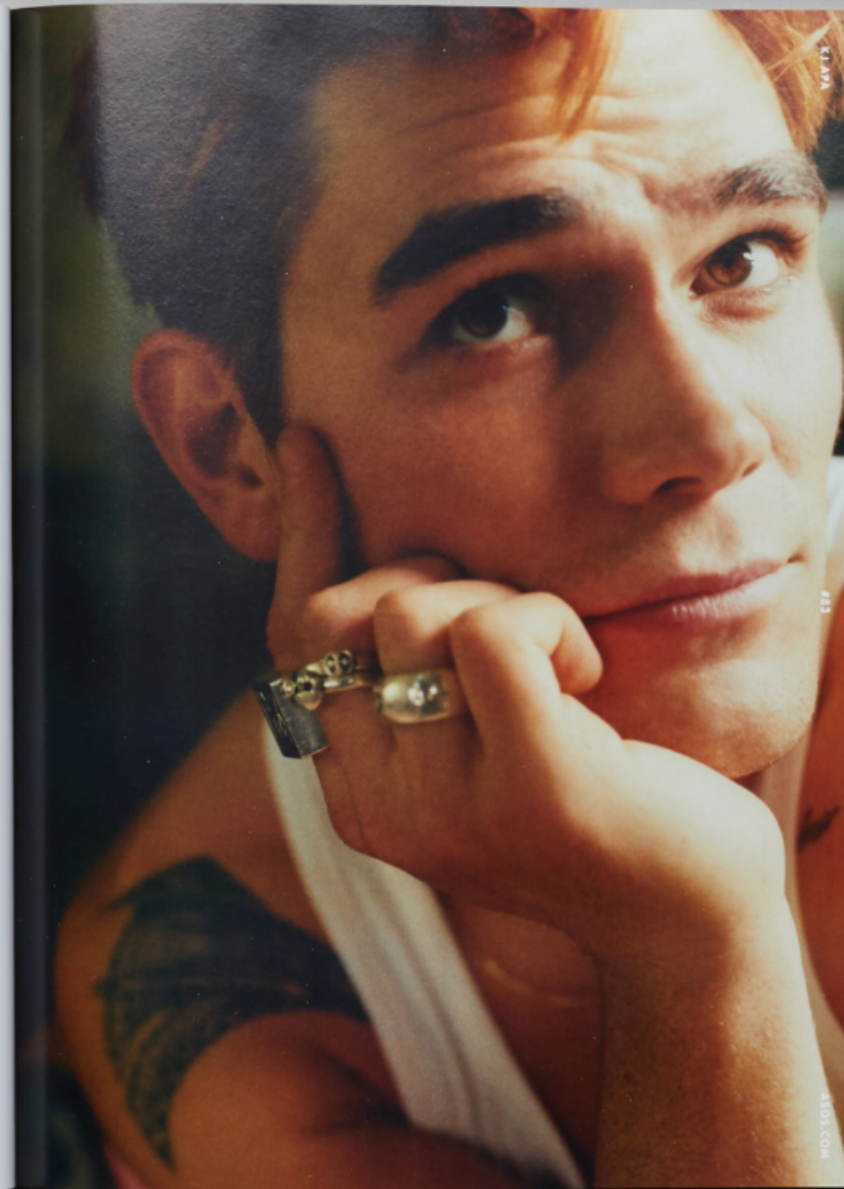


#82

Riverdale's leading man is just starting to figure out fame – and life

PHOTOGRAPHY: PETER CARTER STYLING: LUKE RAYMOND WORDS: HATTIE COLLINS

ASOS.COM

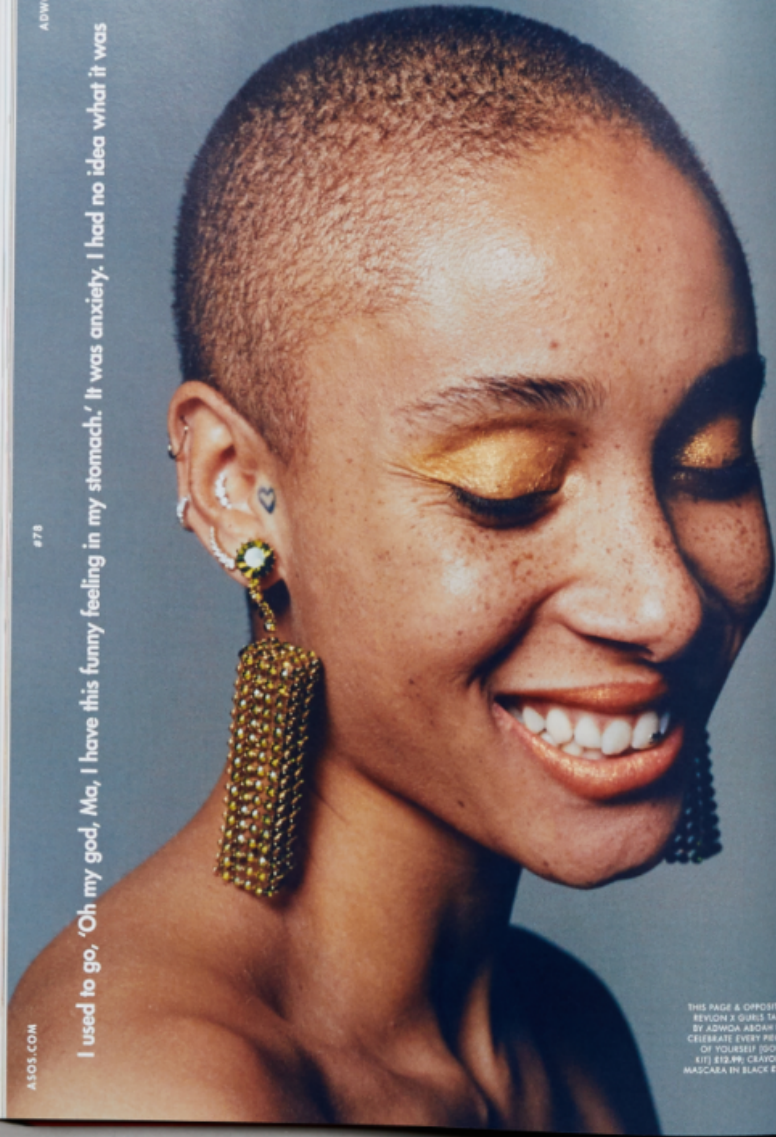


KJ APA

#82

ASOS.COM

I used to go, 'Oh my god, Ma, I have this funny feeling in my stomach.' It was anxiety. I had no idea what it was



THIS PAGE & OPPOSITE:
REVLON X GUESS TALK
BY ADWOA AGYEI IN
CELEBRATE EVERY PRICE
OF YOURSELF (GOLD
KIT) \$10.99, CHRYSLER
MASCARA IN BLACK \$10





Merci,
Lucie

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